

# Alex

Pauline Bastard

Opening: 28/05, 18h

Exhibition: 2, 3, 4 /06 11-14h | 16-20h

Till 15/07 by appointment on 932 160 284

Place: **JOAN PRATS warehouse**. Passatge Saladrigas, 5 Barcelona. Metro Poblenou

On May 28<sup>th</sup> we will open the Project *Alex* by Pauline Bastard (France, 1982), in our artspace located in Poblenou: JOAN PRATS warehouse.

*Alex* is a fictional character created by the artiste Pauline Bastard. With the help of an anthropologist, a lawyer, psychoanalyst, stylist, decorator and writer, *Alex* has been imagined and followed for more than a year in the process of integration in *real life*, faced with the construction of its social, administrative and emotional existence.

The exhibition design allows visitors to slip inside the character's life: benches and cushions with printed objects, standard furniture and personal effects of *Alex*, the display evokes a domestic interior and allows to discover 6 videos of *Alex*'s life, from its genesis to its "first steps". A casting to choose the right *Alex*, the meetings of professionals, the moments of the construction of a character without a past... we are attending to fragments of the beginning of an existence, a creative process, not an avatar, but a person made of flesh and bone who face up urban and social relations. The result is an experiment movie: neither fiction nor documentary, dozens of hours of film are evidence of the existence of *Alex*.

With this Project, Pauline Bastard raises a number of questions.

How to manipulate the creative form? How to manipulate the natural and the supernatural without falling into chaos?

*Alex* talks about the construction of identity, of our society. Who is *Alex*?

This project has been awarded by Audi Talent Award and had receive the support of CNAP (Centre National des Arts Plastiques).

Pauline Bastard creates complex narratives developed through installations, films and sculptures containing and relating to her experiments. Through collaborations she questions the construction of the self and its place in the contemporary world.

Pauline Bastard creates stories, making them happen, using situations as matter and taking seemingly unrealizable experiences as material for production.

**JOAN PRATS**  
**warehouse**

For more information and images, please contact [galeria@galeriajoanprats.com](mailto:galeria@galeriajoanprats.com)



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