

ALEJANDRO VIDAL

IT IS ALL TRUE EVEN IF IT NEVER HAPPENED

EXHIBITION, JANUARY 30th / MARCH 22nd 2014

We are pleased to present the third solo exhibition in the gallery of Alejandro Vidal, *It is all true even if it never happened*, which brings together his most recent works of photography and video.

The work of Alejandro Vidal places us in a friction zone where almost all is uncertain. The greater part of society protests in front of a computer screen. The dominant networks manage entertainment as a control mechanism. Confusion is generalized and it is unclear which fight befits us.

The video *Only enemies speak the truth*, 2001, proves the necessity of political disorder, of instability; tools for the Individual to bring down the ruling system. Aspects like distrust, suspicion and paranoia are explored in *The Potentiality of the worst*, 2013. In this video, a bank executive who suffered from psychosis is looking for hidden microphones by means of an electronic detector. Terrified, he attempts to prove that what he thinks is happening to him is real. Vidal uses the images as recorded by the protagonist to plunge us in the culture of suspicion, of surveillance.

Critical Heat, 2012, gathers stills that the artist selects of amateur footage ripped from the Internet. In these images, sports cars burn their tires skidding on asphalt. The smoke produced refers us to conflicts, explosions, fires, accidents. Alejandro Vidal aims to redefine the value of image by questioning its hierarchy and loss of innocence, which is derived from its use. On the other hand, the photographs *Tension and Release*, 2013, show the front windshield of a crashed car where the crystal dust blends in with the rain and humidity, an approach towards a more abstract photography in relation to his previous works.

Alejandro Vidal (Palma de Mallorca, 1972) lives and works in Berlin. He has exhibited his work in art centers such as the Museo Experimental El Eco, UNAM Mexico, Bureau for Open Culture, Columbus, Ohio, CAC Málaga, Kunstverein Medienturm Graz, Austria, Participant Inc New York, Kunsthalle Winterthur Switzerland, Fundació La Caixa Barcelona, QUAD in the UK, Schirn Kunsthalle Frankfurt, The Museum of Contemporary Art Taipei, MIS Sao Paulo, Da2 in Salamanca, Kling & Bang Reykjavik, Palazzo delle Papesse in Siena, Mambo in Bologna and the Kunstmuseum Bern in Switzerland. He has participated in the Busan Biennale in 2006 and in the Mediations Biennale in Poznan 2012.

GALERIA JOAN PRATS